**National Events 2014:** Specific Criteria

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| **Event** | **Description** | **Average Entry Numbers** | **Date** | **Individual / Team** | **Minimum prize $$ req’d** | **Maximum Entry Fee**  | **Prize-giving** | **Streaming of Matches** |
| New Zealand Open | Premier professional event. |  | September | I | US$25k EACH for men/women | Free for PSA/WSA | Formal Dinner | Required |
| NZ National Championships | Closed National Championships (played since 1932) to find New Zealand Champions. Runs midday Friday to mid-afternoon Sunday. Teams event ends Tuesday evening, with function on Tuesday night, and is open to all 11 districts to field four person teams. | 150, 12-16 teams. | August | I & T | $10,000 | Ind: $45Teams: $45/person | Formal Dinner | Required |
| NZ Doubles Championships  | Open National Championships to find the top Men’s, Women’s and Mixed Doubles teams. | 20-40 teams | May | T | $5,000 | $35 | Type B | Optional  |
| North Island Championships | Open Individual Championships to find North Island Champion. First played in 1948. | 150 | June | I | $6000 | $40 | Type B | Required |
| South Island Championships | Open Individual Championships to find South Island Champion. First played in 1949. | 120 | June | I | $6000 | $40 | Type B | Required |
| PSA event | Men’s professional circuit event, can be run alongside a normal tournament. |  | various | I | $US5,000 | Free for PSALocals $40 | Type A | Optional |
| WSA event | Women’s professional circuit event, can be run alongside a normal tournament. |  | various | I | $US4,000 | Free for WSALocals $40 | Type A | Optional |
| Cousins Shield / Mitchell Cup | New Zealand Club Championship played by teams of five. First played in 1948. | 12-16 men’s teams, 6-8 women’s. | June (Queen’s Birthday Weekend) | T | Spot prizes (no prize money) | $40/person | Type A | Optional |
| NZ Junior Open – Graded Championship | Open New Zealand Junior Championship – played in grades. First played in 1950. Runs midday Friday to mid-afternoon Sunday. | 180 | April School Holidays | I | $4,000 - Prizes can be product for lower divisions. | $35 | Type A | Optional |
| NZ National Junior Age Groups | New Zealand Junior Championship – played in age groups (under 19, under 17, under 15, under 13 and under 11). Runs Thursday to Sunday. Teams event ends on Wednesday and is open to all 11 districts to field four person teams. First played in 1975. | 220, 18-20 teams | October School Holidays | I & T | $4,000 - Prizes can be product for lower divisions. | Ind: $40Teams: $45/person | Type A | Optional |
| North Island Junior Championships | Open North Island Junior Championship played in age groups (under 19, under 17, under 15, under 13 and under 11). First played in 1954. | 200 | July School Holidays | I | $4,000 - Prizes can be product for lower divisions. | $40 | Type B | Optional |
| South Island Junior Championships | Open South Island Junior Championship played in age groups (under 19, under 17, under 15, under 13 and under 11). First played in 1963. | 100 | July School Holidays | I | $4,000 - Prizes can be product for lower divisions. | $40 | Type B | Optional |
| NZ Masters National Championships | Open National Championship played in five year age groups (35-39, 40-44 etc, through to 65+ for women and 75+ for men). Runs from midday Friday to mid-afternoon Sunday. Teams event is open to all eleven districts to enter teams of 10 (5 men and 5 women), and runs until Wednesday. First played in 1982. | 180-200, 5-7 teams. | September | I & T | Prizes can be money/product | Ind: $40Teams: $45/person | Formal Dinner | Optional |
| NZ Masters Club Teams Event | Closed National Championship played by teams of four (male or female), players must be over 35 years of age. First played in 1999.  | 15 teams | June/July | T | Spot prizes (no prize money) | $35/person | Type B | Optional |
| NZ Under 23 Championships | Open National Championship played in grades. First played in 1976 (last played in 1990). |  | June/July | I | $4,000 | $40 | Type B | Optional |
| Superchamps National Finals | All 11 districts are eligible to send their winning team of 5 to the national finals for each grade (male and female). Runs from midday Wednesday to Saturday evening (function Saturday night). First played in 1969.  | 15-20 teams per grade | September/October | T | Spot prizes (no prize money) | $45/person | Type B | Optional |
| Champion of Champions National Finals | All 11 districts are eligible to send their District Champion in each grade (A-F, male and female) to the National Finals. Runs midday Friday to mid-afternoon Sunday. Played since 2012. | 72 | September/October | I | Spot prizes (no prize money) | $35/person | Type B | Optional |

**Further Notes to Specific Criteria**

**Individual Events:** In accordance with National Guidelines for the specific event – for more details please contact Squash New Zealand.

**Teams Events:** In accordance with National Guidelines for the specific event– for more details please contact Squash New Zealand.

**Prizemoney:**

1. WSA/PSA as per guidelines for the specific event
2. National Events as per National Guidelines
3. Perpetual trophies provided by Squash New Zealand

**Prizes:** At the discretion of the Host Club and in accordance with National Guidelines. Small mementos, spot prizes are a ‘nice touch’, and a cheap and easy way to add to the atmosphere of a national event.

**Entry Fees:** As set out in attached schedule.

**Prizegiving**

 **Formal Dinner**

Awards type dinner with sponsors and Squash NZ/District representatives where the following winners/awards presented:

* 1. NZ Men’s National Champion/NZ Women’s National Champion
	2. NZ Players Series Winners Men/Women
	3. Most Improved Male/Most Improved Female
	4. Derek Cook Memorial Trophy for Refereeing

**Type A**

 Formal Prizegiving with sponsors and/or NZ & District representatives

**Type B**

Formal Prizegiving with District and Club representatives (NZ representative if possible)

**Accommodation:**

1. Nearby motel accommodation is required for all National Events.
2. PSA/WSA events: billeting is encouraged, but not required, for overseas players. Organised accommodation for players does result in a reduction in prize money required.
3. Junior Events: billeting is encouraged, but not required.
4. Junior Interdistrict Teams Event – Districts are required to book their teams into motel accommodation for the entire duration of the tournament. i.e Individuals and teams event.
5. All teams events – nearby motel accommodation.

**Media**: The host club is required to achieve the maximum media coverage possible. Squash New Zealand will facilitate contact between host clubs and the Squash New Zealand Media Manager to ensure maximum exposure. Host clubs should appoint a media liaison officer specifically to perform this role. The majority of host clubs are successful in achieving

**Encouraged but not required**

Squash New Zealand recognises that hosting national events – especially where significant prize money is required – is a demanding process for squash clubs. However, if run well, hosting a national event can also be extremely rewarding for host clubs. Hosting a national event is incredibly beneficial for a club’s profile, both nationally and in their local community, and is a great way to attract a spotlight to the club. This can create positive media attention, exposure to the local community, and ultimately membership growth.

In recognition of the challenges associated with hosting national events, it is important that clubs consider the following in order to maximise their ability to leverage hosting a national event.

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| **Live Streaming of Matches:** | There are several free live streaming providers available, and this is a good way to engage a wider audience with the event and provide exposure to sponsors. |
| **Appointing a dedicated media liaison officer:** | Effective engagement with local and regional media before and during the national event will help the club lift its profile in the community. Many clubs have reported increases in membership numbers in the months following hosting a national event. |
| **Using a Master of Ceremonies:** | Every club has a member who has the gift of the gab, why not shoulder-tap them to perform MC duties? Introducing players as they go on court, playing music and conducting interviews following the match is a great way to add a special touch to a national event. |
| **School visits:** | During a National Event (especially a national teams event) can be a great time to engage your local schools. Showcasing squash whilst the club is packed to the rafters and buzzing with excitement is bound to boost interest in your area. |
| **Flyer drops/advertising:** | Informing your local area that fantastic squash will be showcased at your club will increase viewer numbers, and boost interest in squash in your local area. |